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C u r r e n t P o s i t i o n s

Since August 2020: Senior Lecturer and Researcher/ Maître d'enseignement et de recherche I (90%/ 0.9 FTE)
Institute of Social Sciences, University of Lausanne
Bâtiment Géopolis, 1015 Lausanne, Switzerland
Tel: +41 (0) 21 692 38 53
Affiliated Researcher/ Survey Methodologist (since 2009)
FORS, Swiss Centre of Expertise in the Social Sciences and (since 2011)
LIVES, Swiss Centre of Expertise in Life Course Research
Visiting Senior Fellow (since January 2024)
Department of Methodology, London School of Economics and Political Science

E d u c a t i o n

2007 PhD Social Psychology
Department of Psychological and Behavioural Science, London School of Economics and Political Science
Thesis title: *Information, involvement and identity: A social psychological investigation into British attitudes towards the euro*; Supervisor: Professor George Gaskell
1998 MSc Social Research Methods with Social Psychology (Awarded Distinction)
Department of Methodology, London School of Economics
1997 BA (Hons) Psychology with European Study (German) (Awarded First Class)
University of Exeter (including one year at Universität Konstanz, Germany)

P a s t E m p l o y m e n t

Aug. 2013 – Aug. 2020: Assistant Professor of Public Opinion and Survey Methodology (80%/0.8 FTE, without tenure track)
Institute of Social Sciences, University of Lausanne
Mar. 2011 – Jul. 2013: Senior Researcher (Responsable de Recherche)
Life Course and Inequality Research Centre/*FORS* (50%/ 0.5 FTE) and National Centre for Competence in Research (NCCR) *LIVES* – Overcoming Vulnerability: Life Course Perspectives (50%/ 0.5 FTE)
Institute of Social Sciences, University of Lausanne

- Mar. 2009 – Mar. 2011:** Visiting Postdoctoral Research Fellow in Survey Methodology
 FORS (Swiss Centre for Expertise in the Social Sciences) and MISC
 (Research Group in Methodology, Inequalities and Social Change – now
 LIVES), Institute of Social Sciences, University of Lausanne
- Scientific Collaborator with Professor Peter Farago (then Director, FORS) on
 the European Strategy Forum on Research Infrastructures (ESFRI) Social
 Science and Humanities Thematic Working Group
- Jun. 2008 – Feb. 2009:** Social Scientist, American National Election Studies
 Institute for Research in the Social Sciences, Stanford University
 Room 300H, McClatchy Hall, 450 Serra Mall, Building 120, Stanford, CA
 94395-2050, USA
- Jul. 2004 – Jun. 2008:** Senior Research Fellow, European Social Survey
 European Social Survey HQ/ Centre for Comparative Social Surveys, City
 University, Northampton Square, London EC1V 0HB, UK
- Oct. 2003 – Jul. 2004:** Senior Social Survey Officer
 Office for National Statistics (Social and Vital Statistics Division)
 1 Drummond Gate, London SW1V 2QQ
- Jan. 2000 – Oct. 2003:** Doctoral Student at the London School of Economics, funded by a Research
 Studentship from the UK's Economic and Social Research Council (ESRC)
- Part-time Teaching Assistant and Freelance Researcher
 Department of Psychological and Behavioural Science and Methodology
 Institute, LSE
- Oct. 1998 – Dec. 1999:** Research Officer
 Department of Methodology, LSE (contract with St. George's Medical
 School, Department of Psychiatry, Cranmer Terrace, London SW17 0RE,
 and the Department of Law, LSE)

T e a c h i n g

Bachelor- and Master-level courses, University of Lausanne (since 2014)

- Since Spring, 2014** Measuring Social Attitudes / La mesure des attitudes sociales – practical
 seminar course in quantitative methods for BA Social Sciences and BA
 Political Science students (4 hours per week, Spring semester)
- Since Autumn, 2014** Survey Research Methods (formerly Survey Research Methods and Data
 Production – lecture course for MA Public Opinion and Survey
 Methodology, MA Psychology and MA Social Science students (2 hours per
 week, Spring semester).
- Since Spring, 2014** Questionnaire Design (formerly Questionnaire Development and
 Questionnaire Design – lecture course for MA Public Opinion and Survey
 Methodology, MA Psychology and MA Social Science students (2 hours per
 week, Spring semester).
- Spring, 2020 & 2017** Social Psychology of Opinion Formation – lecture course for MA Public
 Opinion and Survey Methodology, MA Psychology and MA Social Science
 students (2 hours per week, Spring semester) - sabbatical cover for one
 semester.
- Psychologie de la formation d'opinion – practical quantitative methods
 seminar for MA Psychology, MA Social Science, and MA Public Opinion and
 Survey Methodology students (2 hours per week, Spring semester) - sabbatical
 cover for one semester, 2017 only.

Workshops and Short Courses

- July 2023** The Essentials of Survey Methodology – Short Course at the 10th Conference of the European Survey Research Association, July 2023
- June 2023** Comment mesurer la santé ? Organiser of a data literacy workshop for school children and the general public as part of the Mystères de l'Université de Lausanne, 30th May-2nd June 2023.
- January 2023 & 2021** Data literacy in the digital era/ Littératie des données à l'ère du numérique (UNIL-EPFL Formation Continue) – 2 day short course for teachers, journalists and other practitioners (<https://www.formation-continue-unil-epfl.ch/formation/litteratie-donnees-ere-numerique/>)
- November 2022** Designing Mixed Mode Surveys – European Social Survey SUSTAIN-2 Training Workshop for national coordinators and practitioners for the ESS and senior survey researchers, Spain - 2 day online training.
- September 2022** Understanding Causes and Addressing Consequences of Survey Nonresponse – European Social Survey SUSTAIN-2 Training Workshop for national coordinators and practitioners for the ESS and senior survey researchers, Belgium - 2 day online training.
- June 2022** Understanding Causes and Addressing Consequences of Survey Nonresponse – European Social Survey SUSTAIN-2 Training Workshop for national coordinators and practitioners for the ESS and senior survey researchers, Israel - 2 day online training.
- August 2020** Survey Methods and Questionnaire Design - 5-day workshop at the 24th Swiss Summer School in Social Sciences Methods, Lugano, Switzerland (with Jessica Herzing and Marc Asensio Manjon)
- July 2019** The Essentials of Survey Methodology – Short Course at the 8th Conference of the European Survey Research Association, July 2019
- August 2018** Survey Methods – 5-day workshop at the 22nd Swiss Summer School in Social Sciences Methods, Lugano, Switzerland
- July 2018** Mixed Mode Surveys – Half-day workshop at the 70th Annual Conference of the World Association for Public Opinion Research (WAPOR), Marrakech, Morocco
- September 2017** Designing Effective Questionnaires – Half-day course for the Bank for International Settlements, Basel
- July 2017** Survey Methodology – 4-day Summer School course at the Institute of Social Sciences, University of Lisbon
- The Essentials of Survey Methodology – Short Course at the 7th Conference of the European Survey Research Association, July 2017
- Autumn, 2016** Ensuring Quality in Survey Research – Half-day workshop for the 3rd European Doctoral Programme in Career Guidance and Counselling (ECADOC) Summer School
- Spring 2015** Improving survey questionnaires – Workshop given at the Pluralistic Memories Project: Doctoral Spring School, 30th April, 2015
- Autumn, 2014** Introduction to Survey Research and Questionnaire Development – Half-day course given at the Pluralistic Memories Project Training workshop on survey research in conflict-torn societies

Ad hoc teaching, City University/ University of Surrey

- 2004 – 2008** Invited lectures to MSc students on Comparative Survey Research and *Modes of Data Collection in Surveys*

Teaching assistance, London School of Economics and Political Science

2000 – 2003

Methods for Social Psychological Research: Fundamental and Advanced Qualitative and Quantitative Methods (MSc) – coordinating practical workshops

Multivariate Analysis and Measurement (MSc) computer classes relating to the course (using SPSS) – assisting in computer classes

Introduction to Social Psychology – Organiser and convenor of a seminar course for undergraduates

Research Supervisor – assisting lecturers/ professors in the supervision of MSc dissertations by students in the Department of Psychological and Behavioural Science, LSE; research ‘helpdesk’

Research Supervision:

Since 2014

Supervisor of PhD theses and MA dissertations in the field of survey methodology and public opinion

Doctoral Students:

1. *Marc Asensio Manjon* - Mobile Web Data Collection in Swiss Survey Research: Opportunities and Challenges (in progress)
2. *Nicolas Pekari* – The future of scientific web surveys: Adapting to a rapidly changing context (in progress)
3. *Rosa Sanchez Tomé* – The impact of mode of data collection on measures of subjective wellbeing (defended December 2017)

Masters Students:

1. *Janice Loosli* – Santé des femmes – is there a female health gap in survey research? (February 2024, co-direction with Prof. Daniela Jopp, UNIL)
2. *Hellen Souza Ballestra* – #BoPo fashion ads on Instagram (defended June 2022)
3. *Lydia Tsagkari* – Online privacy requests: Is research standardization needed? (defended June 2022 – University of Luzern)
4. *Julneth Martinez Atencio* – How smartphone usage behaviours influence willingness to participate in research via mobile devices (defended February 2021)
5. *Marina Obata* – A Study of Response Styles in 3MC Surveys - Are cross-national differences due to cultural context or mode effect? (defended January 2021)
6. *Nirosan Karunaratna* - Usability issues of app-based surveys – a potential factor to respond via smartphone app? A case study approach (defended November 2020, University of Luzern)
7. *Margarita Rakeviciute* – Does the mode of data administration impact attrition rate in household panel? (defended May 2020)
8. *Claire Semaani* – Gender of interviewer effects and social desirability – Potential bias in survey data (defended January 2020)
9. *Shane Johnson* - Investigating the impact of switching to web in a longitudinal telephone survey: potential effects on sample composition and attrition (defended January 2020)
10. *Jimena Sobrino Piazza* – Effects on comparability of splitting scales in matrix questionnaire design (defended February 2019)
11. *Constance Falleur* – Effects of deadlines and incentives on response rates in a web survey of Swiss undergraduates (defended January 2019)

12. *Linda Pawlicki* – Effects of database look-ups on the measurement of socio-economic status (defended December 2018)
13. *Maud Reveilhac* – Perception of popular initiatives’ implementation feasibility: effects on voting decisions in direct democracy (defended January 2018)
14. *Fiona Müller* – Measurement error in self- and proxy reports of educational qualifications: A validation using administrative data (defended August 2017)
15. *Stéphane Bonny* – Adapting survey questionnaires for online administration: Testing the effects of survey software, mobile device and question format (defended August 2017)
16. *Manjola Hala* – Questionnaire deviations: Their impact on data collected by a multi-tier organization (defended July 2017)
17. *Eddis Duah Tuffour* – The effects of interviewer gender on survey response: A comparative study in four African countries (defended December 2015)
18. *Margareta Arca* – Wording choices in international surveys: Ambiguity of the ‘Ethnic Group’ concept in the European Social Survey (defended June 2015)
19. *Leila Eisner* - A mixed method approach to increase the validity and reliability of survey questions: a study of social representations of biodiversity (defended June 2015)

Examiner (PhDs):

1. *Kevin Emery, University of Lausanne* – Imputation of missing data in multivariate categorical data (March 2023).
2. *Serguei Rouzinov, University of Lausanne* – Testing Missing Data Mechanisms with Application to Survey Data (May 2019).
3. *Vaka Vesteynsdottir, University of Iceland* - On methods for dealing with Socially Desirable Responding in Internet Surveys: The Marlowe-Crowne Social Desirability Scale (MCSDS) and the Questions on Honest Responding (QHR) technique (May 2018).

Professional Activities

- Chair of the Methods Advisory Board of the *European Social Survey (ESS) ERIC* (Since 2020): <https://www.europeansocialsurvey.org/>
- Member of the Scientific Advisory Board for the *Zürich Learning Progress Survey (Zürcher Lernverlaufserhebung LEAPS)*: <https://www.zh.ch/de/bildung/bildungssystem/studien-in-der-bildung/zuercher-lernverlaufserhebung.html> (Since 2023)
- International consultant for the *ESRC ‘Survey Futures’ Survey Data Collection Methods Collaboration* <https://surveyfutures.net/> (Since 2023)
- Evaluator for *Hcéres, High Council for Evaluation of Research and Higher Education, France* (Since 2023)
- Survey/ questionnaire design/ index development consultant (e.g, Horizon Group, Innovation Foundation, Adecco Group, World Economic Forum, Bank for International Settlements, UNIL)
- President of the *European Survey Research Association (ESRA)* <https://www.europeansurveyresearch.org/> (2019-2021)
- Member of the Advisory Board for the journal *Survey Research Methods* (2019-2021)
- Conference Chair (2019), 8th Conference of the *European Survey Research Association (ESRA)*
- Vice-Conference Chair (2017), 7th Conference of the *European Survey Research Association (ESRA)*
- Associate Editor for the journal *Survey Research Methods* (2015-2019)
- Member of the *Survey Methodology Advisory Board* for the World Economic Forum’s Global Risks Perception Survey 2016 and Global Risks Report 2017
- Co-organiser of ESRC NCRM Network ‘*GenPopWeb*’ (Web Surveys for the General Population) and related events, 2013
- Co-organiser of ESRC National Centre for Research Methods (NCRM) two-day workshop on *Handling missing data in longitudinal surveys*, held at City University, 11th-12th December 2007

- Organiser of ESRC NCRM one-day conference and one-day workshop on *Mixed mode data collection in comparative social surveys*, held at City University, 15-16th September 2005
- Reviewer for funding agencies: *Deutsches Forschungsgemeinschaft*, *Swiss National Science Foundation*, *ESRC's National Centre for Research Methods*, *Networks for Methodological Innovation Scheme*, *High Council for Evaluation of Research and Higher Education (Haut Conseil de l'évaluation de la recherche et de l'enseignement supérieur)*
- Reviewer for Journals: *Public Opinion Quarterly*, *Sociological Methods and Research*, *Journal of Official Statistics*, *Journal of Survey Statistics and Methodology*, *Survey Research Methods*, *Quality and Quantity*, *Social Research Methodology*, *BMC Health Services Research*, *International Journal of Market Research*, *Swiss Journal of Psychology*
- Member of the American Association for Public Opinion Research (AAPOR), the World Association for Public Opinion Research (WAPOR), and the European Survey Research Association (ESRA)

Administrative Responsibilities

- Programme Director and Chair of the Scientific Council of the *MA in Public Opinion and Survey Methodology* –committee responsible for coordinating the joint Masters programme organised by the Universities of Lausanne, Neuchâtel and Lucerne, Switzerland; programme development and innovation: lead author of strategy documents and a study plan proposing reforms to the MA Public Opinion and Survey Methodology (proposal for the *MA Data, Methods and Society*); leading on curriculum development **(2018-2022)**
- Member of the SSP/FORS Steering Group coordinating research collaborations between FORS and the Faculty of Social and Political Sciences) and the FORS Transversal Methods Group coordinating research in survey methodology **(2018-2020)**
- Director /co-director of the Life Course and Inequality Research Centre (LINES), Institute of Social Sciences, UNIL – organising and chairing meetings of centre members, planning and coordinating soft skills workshops for PhD students, research days/ workshops, social events, etc. **(2017-2020)**
- Co-organiser of the SSP/FORS Methods and Research Meetings – a joint seminar series of the Institute of Social Sciences at the University of Lausanne **(2014-2020)**
- Member of the Scientific Council of the *MA in Public Opinion and Survey Methodology* - lead contributor to the self-evaluation procedure for the MA Public Opinion and Survey Methodology; lead author of the self-evaluation report **(2013-2017)**.
- Line manager of the Scientific Coordinator of the MA Public Opinion and Survey Methodology, day-to-day coordination of the programme including e.g. evaluating student applications, requests for equivalences, transfers, exam registrations, promotional activities (e.g., presentations at Masters Days, preparation of promotional materials (flyers, website content, videos, etc.) **(2014-2019)**
- Organiser 'Work in Progress' (WIP) Seminars, MISC/LINES research centre, Institute of Social Sciences, UNIL **(2010-2013)**
- Secretary to the Chair of European Strategy Forum on Research Infrastructures (ESFRI) Social Science and Humanities Thematic Working Group, Professor Peter Farago **(2009-2011)**
- Coordinating cross-national research collaborations, managing survey fieldwork, editing books, liaising with contractors, setting budgets, etc. (2004-2013)
- Organising conferences and workshops (ad hoc)

Research Grants and Project Proposals

- 2023** *LIVES Swiss Time Use Survey - Proposal for a Pilot Study*. LIVES Seed Money on Life Course Research. Lead-applicant; co-applicant: Daniel Oesch (LIVES) and Marieke Voorpostel (FORS). *Accepted* (CHF 10,000).
- 2023** *Soutien à la recherche*, Faculty of Social Sciences, UNIL. *Accepted* (CHF 20,000).
- 2023** *Digital trust and data privacy concerns as sources of resistance to digital data collection*. Proposal for question contributions for MOSAiCH 2024. *Accepted* (18 question module).

- 2023** *A scoping study to assess demand for and feasibility of establishing a Swiss Time Use Survey for the social sciences.* Proposal submitted for LIVES Seed Money on Life Course Research. Lead-applicant; co-applicant: Oliver Lipps (FORS). *Accepted* (CHF 20,000).
- 2022** *Survey Data Collection Methods Collaboration: Securing the Future of Social Surveys.* Proposal submitted by a consortium led by Professor Peter Lynn (ISER, University of Essex) to the UK Economic and Research Council. Co-applicant. *Accepted* (amount awarded to consortium £3,3 million).
- 2022** *Sources of resistance to digital data collection: Addressing Covid-19 impact on privacy concerns, digital trust and public engagement in social science research (DIDACO)*. Full proposal submitted to the Swiss National Science Foundation call 'PNR-80 Covid-19 in Society'. Lead applicant. *Grant not awarded* (ranked 3rd quintile).
- 2022** *'Sources of resistance to digital data collection: Addressing Covid-19 impact on privacy concerns, digital trust and public engagement in social science research'*. Pre-proposal submitted to the Swiss National Science Foundation call 'PNR-80 Covid-19 in Society'. Lead applicant. *Pre-proposal accepted* (ranked 1* quintile).
- 2022** Soutien à la recherche, Faculty of Social Sciences, UNIL. *Accepted* (CHF 15,340).
- 2021** *'Consent and Cognition (CoCo): Investigating cognitive processes involved in responding to privacy notices and consent requests in mobile data collection apps'* - Proposal submitted to the EPFL-UNIL Collaborative Research on Research on Science and Society (CROSS) programme. Lead applicant; co-applicant: Carmela Troncoso (EPFL). *Grant not awarded*.
- 2021** *Proposal for methodological research alongside the FORS Experimental Panel Recruitment Survey 2022* – experimental design presented to (and accepted by) FORS. *Accepted* (approx. CHF 30,000).
- 2020** *'Combining data sources to evaluate the societal impact of COVID-19 in Switzerland'* – Proposal submitted to the Swiss National Science Foundation Special Call on Coronaviruses in March 2020. Lead applicant. *Grant not awarded*.
- 2019** Soutien à la recherche, Faculty of Social Sciences, UNIL. *Accepted* (CHF 12,000).
- 2019** *Proposal for methodological research for the SELECTS Panel Survey 2019* – proposal submitted to (and accepted by) FORS for supplementary funding for LOIS. *Accepted* (CHF 30,000).
- Additional funds obtained from the Faculty of Social and Political Sciences and Institute of Social Sciences, University of Lausanne (Soutien à la recherche et octroi financier supplémentaires). *Accepted* (CHF 12,000).
- 2019** *'Leveraging on-device smartphone inference to address resistance to participate in social surveys (LOIS)'* – Grant awarded by the EPFL-UNIL Collaborative Research on Research on Science and Society (CROSS) programme. Lead applicant and Principal Investigator; co-applicants: Daniel Gatica-Perez (IDIAP-EPFL) and Jessica Herzing (UNIL-FORS). *Accepted* (CHF 59,579).
- 2019** *'Mobile Web Data Collection in Swiss Survey Research: Opportunities and Challenges'* Proposal for funding for a PhD student/ teaching assistant post submitted to the FORS-SSP Steering Group in the Context of the SSP-FORS Scientific Programme. *Accepted* (5 year position).
- 2018** *'Methodological research to inform a switch to web-based data collection in the LIVES Cohort Study'* – Proposal submitted to the Swiss National Centre for Competence in Research 'LIVES'. *Accepted* (project financed by the NCCR LIVES – Swiss National Science Foundation). *Accepted* (CHF 5,700).
- 2017** *'Cognitive style, attitude importance and response quality'* – Proposal for question contributions to the MOSAiCH survey (Measurement and Observation of Social Attitudes in Switzerland) 2018, FORS. *Accepted* (12 question module).

- 2016** *‘Testing the feasibility of administering long questionnaires in web and mixed web-mail surveys.’* Proposal for a methodological experiment on the European Values Study prepared for FORS. Co-authors: Dominique Joye (UNIL) and Michèle Ernst Stähli (FORS). *Accepted* (approx. CHF 220,000 - project financed through FORS International Surveys infrastructure funding – Swiss National Science Foundation).
- 2016** *‘Total survey error in self-reports of educational qualifications: a validation using register data’* – Proposal for data linkage (census plus administrative data) submitted to the Swiss Federal Statistical Office. *Accepted* (data analysed as part of a Masters dissertation project).
- 2016** Proposal for a *‘Subvention Tremplin’* (teaching by-out grant) from the University of Lausanne’s Bureau de l’égalité. *Accepted* (CHF 19,000).
- 2014** *‘Measuring and modeling vulnerability in a life-course context’* – Individual Project (IP214) in the National Centre of Competence in Research (NCCR) ‘LIVES’, funded by the Swiss National Science Foundation (grant number: 51NF40-160590). Contributor to a team proposal led by Gilbert Ritschard (University of Geneva), that forms part of a wider consortium led by Dario Spini (University of Lausanne), Michel Oris (University of Geneva) and Laura Bernardi (University of Lausanne). Co-lead investigator (with André Berchtold) of *Topic 3: How far do results of longitudinal studies of vulnerability depend on the survey methodology adopted?* *Accepted*.
- 2014** *‘Offre pour la réalisation des tests des optimisations des questionnaires du relève structurel du recensement 2015’* – Proposal for a mandate to test revised questions from the Swiss census survey for the Swiss Federal Office for Statistics. Lead applicant; Co-applicants: Oriane Sarasin (University of Lausanne) and DemoSCOPE AG. *Not awarded*.
- 2012** *‘Mixed Mode Experiment – Impact of mode of data collection on subjective wellbeing measures’* – Proposal for a methodological experiment alongside the Swiss European Social Survey. Principal Investigator. Collaborators: Dominique Joye (UNIL) and Michèle Ernst Stähli (FORS). Project financed by LIVES infrastructure funding – Swiss National Science Foundation, Individual Project IP15 *‘Life transitions in context: Towards an integrated methodological framework for studying the impact of critical events’*. *Accepted* (Fieldwork costs approx. CHF 210,000, plus one 4 year PhD position).
- 2012** *‘The how, why and when of web surveys for the general population’* – ESRC NCRM ‘Networks for Methodological Innovation’ grant - co-applicant with Carli Lessof (BMRB) and Gerry Nicolaas (Ipsos-MORI), Lisa Calderwood (Institute of Education), and Peter Lynn (University of Essex). *Accepted* (approx. £20,000).
- 2011** *‘Swiss Mixed Mode Experiment’* – Proposal for project funding submitted to the Swiss National Science Foundation. Co-applicant with Michèle Ernst Stähli (FORS) and Dominique Joye (UNIL). *Grant not awarded*.
- 2007** *‘European Social Survey Infrastructure Preparatory Phase Project’ (ESSPrep)* – Co-applicant in a consortium led by Roger Jowell, City University, awarded funding to commence preparatory actions in anticipation for possible selection as a European Research Infrastructure Consortium (ERIC). Co-lead applicant with Willem Saris of Work Package 6: *‘Assessing the cost-effectiveness of different modes for ESS data collection’*. *Accepted* (total project costs €2,110,267).
- 2007** *‘Quality of longitudinal survey data’* – ESRC NCRM ‘Networks for Methodological Innovation’ grant – co-applicant with Peter Lynn, University of Essex; Ian Plewis, University of Manchester; Paul Boyle, University of St. Andrews; and Annette Jäckle, University of Essex. *Accepted* (approx. £20,000).
- 2006** *‘European Social Survey Infrastructure – Improving social measurement in Europe’* – Co-applicant in a consortium led by Professor Roger Jowell, City University, awarded a European Commission 6th Framework Programme ‘Integrated Infrastructure Initiative (I3)’ grant. Lead investigator of Joint Research Programme 1 *‘Introducing mixed mode data collection on the ESS’*. *Accepted* (total grant approx. €6 million).

- 2005** 'Mixing modes of data collection in comparative social surveys' – ESRC National Centre for Research Methods (NCRM) 'Networks for Methodological Innovation' grant; co-applicant with Roger Jowell, City University and Peter Lynn, University of Essex. *Accepted* (approx. £20,000).
- 2002** LSE Research Studentship – awarded by the Department of Social Psychology, London School of Economics. *Accepted* (one year extension to research studentship, approx. £15,000).
- 1999** 'Information, involvement and identity: A social psychological investigation into British attitudes towards the euro' – ESRC Research Studentship (grant for doctoral research in preparation for a PhD) – Award No: ROO429934377. *Accepted* (three year research studentship, approx. £45,000)

P u b l i c a t i o n s

▪ **Articles in Journals**

- Roberts, C., Herzing, J.E., Asensio Manjon, M., Abbet, P. and Gatica-Perez, D. (2022). Response burden and dropout in a probability-based online panel study – a comparison between an app and browser-based design. *Journal of Official Statistics*, special issue on 'Respondent Burden', 38(4): 987–1017. <https://doi.org/10.2478/jos-2022-0043>
- Pekari, N., Lipps, O., Roberts, C., & Lutz, G. (2022). Conditional distributions of frame variables and voting behaviour in probability-based surveys and opt-in panels. *Swiss Political Science Review*, 00, 1–16. <https://doi.org/10.1111/spsr.12539>
- Roberts, C., Herzing, J.E., Sobrino Piazza, J., Abbet, P. and Gatica-Perez, D. (2022). Data privacy concerns as a source of resistance to participate in surveys using a smartphone app. *Journal of Survey Statistics and Methodology*, Special Issue on 'Privacy, Confidentiality, and Disclosure Protection', 10(3): 518–548. <https://doi.org/10.1093/jssam/smac018>
- Voorpostel, M., Roberts, C., and Ghoorbin, M. (2021). Switching to online data collection in a household panel study: effects on post-recruitment drop-out. *Survey Methods Insights from the Field*. Retrieved from <https://surveyinsights.org/?p=15709>. DOI:10.13094/SMIF-2021-00004
- Roberts, C. Vandenplas, C., and Herzing, J. (2020). A validation of R-indicators as a measure of the risk of bias using data from a non-response follow-up survey. *Journal of Official Statistics*, 36(3): 675-701. <https://doi.org/10.2478/jos-2020-0034>
- Roberts, C., Sarrasin, O. and Ernst Stähli, M (2020). *The relative impact of different sources of measurement non-equivalence in comparative surveys: Examples of item, method and construct bias*. Conditional acceptance from Survey Research Methods, special issue on 'Measurement Invariance: Testing for it and explaining why it is absent'. <https://doi.org/10.18148/srm/2020.v14i4.7416>
- Roberts, C., Gilbert, E., Allum, N., and Eisner, L. (2019). Satisficing in surveys: Results of a systematic review of the literature. *Public Opinion Quarterly*, 83(3): 598–626. <https://doi.org/10.1093/poq/nfz035>
- Eisner, L., Clémence, A., Roberts, C., Joost, S., and Theler, J.M. (2019). Developing attitude measures based on respondents' representations of unfamiliar objects: An application to attitudes towards biodiversity. *Field Methods*, 31(1): 56-75. <https://doi.org/10.1177/1525822X18797280>
- Roberts, C., and Vandenplas, C. (2017). *Estimating components of mean-squared error to evaluate the benefits of mixing data collection modes*. *Journal of Official Statistics*, 33(2): 303-334. <http://dx.doi.org/10.1515/JOS-2017-0016>
- Lipps, O., Pekari, N., and Roberts, C. (2015). Undercoverage and nonresponse in a list-sampled telephone election study. *Survey Research Methods*, 9(2): 71-82. <https://doi.org/10.18148/srm/2015.v9i2.6139>
- Roberts, C., Vandenplas, C., and Ernst Staehli, M. (2014). Evaluating the impact of response enhancement methods on the risk of nonresponse bias and survey costs. *Survey Research Methods*, 8(2): 67-80. <https://doi.org/10.18148/srm/2014.v8i2.5459>
- Sturgis, P., Roberts, C. and Smith, P. (2014). Middle alternatives revisited: How the neither/nor response acts as a 'face-saving' way of saying 'I don't know'. *Sociological Methods and Research*, 43(1): 15-38. <https://doi.org/10.1177/0049124112452527>

- Jäckle, A., Roberts, C. and Lynn, P. (2010). Assessing the Effect of Data Collection Mode on Measurement. *International Statistical Review*, vol. 78(1), 3-20. <https://doi.org/10.1111/j.1751-5823.2010.00102.x>
- Sturgis, P., Roberts, C. and Allum, N. (2005). A Different Take on the Deliberative Poll: Information, Deliberation and Attitude Constraint. *Public Opinion Quarterly*, 69(1), 30-65. <https://doi.org/10.1093/poq/nfi005>
- Roberts, C., Peay, J. and Eastman, N. (2002). Mental health professionals' attitudes towards legal compulsion in England and Wales: Report of a national survey. *International Journal of Forensic Mental Health*, Vol. 1 (1), 71-83. <https://doi.org/10.1080/14999013.2002.10471162>
- Peay, J., Roberts, C. and Eastman, N. (2001). Legal knowledge of mental health professionals: Report of a national survey. *Journal of Mental Health Law*, June 2001, 44-55. <https://doi.org/10.19164/ijmhcl.v1i5.363>

▪ **Books**

- Oris, M., Roberts, C., Joye, D., and Ernst Stähli, M. (Eds.) (2016). *Surveying human vulnerabilities across the Life Course*. Springer 'Life Course Research and Social Policies' series.
- Roberts, C. and Jowell, R. (Eds.) (2008). *Attitude Measurement – Four volume set*. London: Sage Publications.
- Jowell, R., Roberts, C., Fitzgerald, R. and Eva, G. (Eds.) (2007). *Measuring attitudes cross-nationally: Lessons from the European Social Survey*. London: Sage Publications
- Rickards, L., Fox, K., Roberts, C. and Fletcher, L. (2002). *Living in Britain – Report of the General Household Survey*. London: TSO.

▪ **Chapters in Books**

- Roberts, C. and Voorpostel, M. (2023) Combining data collection modes in longitudinal studies. In D. Spini and E. Widmer (Eds.) *Withstanding Vulnerability throughout Adult Life. Dynamics of Stressors, Resources, and Reserves*. Springer. [Chapter 22](#), pp. 359-373.
- Voorpostel, M., Lipps, O., and Roberts, C. (2021). Mixing modes in household panel surveys: Recent developments and new findings. In P.Lynn (Ed.) *Advances in Longitudinal Survey Methodology*, Wiley. DOI:[10.1002/9781119376965.ch9](https://doi.org/10.1002/9781119376965.ch9)
- Roberts, C. (2016). Response styles in surveys: understanding their causes and mitigating their impact on data quality. In C.Wolf, D. Joye, T.W. Smith, and Y-C. Fu (2016). *The Sage Handbook of Survey Methodology*. London: Sage Publications. <https://doi.org/10.4135/9781473957893.n36>
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- Roberts, C., Allum, N., and Sturgis, P. (2014). Non-response and Measurement error in an online panel: Does additional effort to recruit reluctant respondents result in poorer quality data? In M. Callegaro, R. Baker, J. Bethlehem, A.S. Göriz, J.A. Krosnick and P.J. Lavrakas (Eds.) *Online Panel Research: A Data Quality Perspective*. Wiley, Survey Methodology Series. Chapter 15, DOI:[10.1002/9781118763520.ch15](https://doi.org/10.1002/9781118763520.ch15)
- Roberts, C. (2010). Measuring social attitudes. In M. Bulmer, J. Gibbs and L. Hyman (Eds.) *Social measurement through social surveys: An applied approach*. Aldershot: Ashgate Publishing.
- Roberts, C. (2008). Editor's Introduction: Attitude Measurement. In Roberts, C., and Jowell, R. (Eds.) *Attitude Measurement – Four volume set*. London: Sage Publications.
- Morgan, M., Roberts, C. and Powdrill, P. (2001). More money than sense? Investigating student money management. In A.J. Scott, A. Lewis and S.E.G. Lea (eds.) *Student Debt: the causes and consequences of undergraduate borrowing in the UK*. Bristol: The Policy Press.

▪ Other Output

- Roberts, C., Ernst Stähli, M., Joye, D., and Sanchez Tome, R. (2022). *Well-being and Unease in French-speaking Switzerland. The LIVES-FORS Mixed Mode Experiment 2012* [Dataset]. FORS - Swiss Centre of Expertise in the Social Sciences, University of Lausanne. Distributed by SWISSUbase, Lausanne, 2022. DOI: <https://doi.org/10.48573/88g0-bw17>
- Roberts, C., Ernst Stähli, M., Joye, D., and Sanchez Tome, R. (2022). *Well-being and Unease in French-speaking Switzerland. The LIVES-FORS Mixed Mode Experiment 2012 (restricted access)* [Dataset]. FORS - Swiss Centre of Expertise in the Social Sciences, University of Lausanne. Distributed by SWISSUbase, Lausanne, 2022. DOI: <https://doi.org/10.48573/yx0e-qs55>
- Müller, F., and Roberts, C. (2018). *Measurement error in self- and proxy reports of educational qualifications: A validation using administrative data*. [Proceedings](#) of the 13ème Journées de Méthodologie Statistique de l'INSEE, Paris, France, 12-14 June 2018.
- Pekari, N., Lipps, O., Roberts, C. and Lutz, G. (2018). Data quality of opt-in panels versus probability-based surveys. *Methodology News* asms 2/2018, Verband Schweizer Markt- und Sozialforschung.
- Voorpostel, M., Rothenbühler, M., Roberts, C., and Vandenplas, C. (2018). A research note on the potential impact of panel attrition on the relationship between variables. *FORS Working Paper Series*, [2018-1](#).
- Roberts, C., Joye, D., Ernst Stähli, M., and Sanchez Tome, R. (2016). Mixing modes of data collection in Swiss social surveys: Methodological Report of the LIVES-FORS Mixed Mode Experiment. *LIVES Working Paper Series*, [2016/ 48](#). University of Lausanne: NCCR LIVES.
- Nicolaas, G., Calderwood, L., Lynn, P., and Roberts, C. (2014). *Web surveys for the general population: How, why and when? Final Report and Recommendations*. ESRC National Centre for Research Methods.
- Lipps, O., Pekari, N., and Roberts, C. (2013). Coverage and nonresponse errors in an individual register frame based Swiss telephone election study. *FORS Working Paper Series*, [2013-02](#).
- Roberts, C., Lipps, O. and Kissau, K. (2013). Using the Swiss population register for research into survey methodology. *FORS Working Paper Series*, [2013-01](#).
- Morselli, Davide; Spini, Dario; Le Goff, Jean-Marie; Gauthier, Jacques-Antoine; Brändle, Karen; Mugnari, Estelle; Dasoki, Nora; Roberts, Caroline; Bernardi, Laura; Bühlmann, Felix; Ryser, Valérie-Anne; Tillmann, Robin; Kühn, Judith & Bumbaru, Alexandra. (2013). Assessing the performance of the Swiss Panel LIVES Calendar: Evidence from a pilot study. *LIVES Working Paper*, [2013/28](#)
- Roberts, C. (2013). *Participation and engagement in web surveys of the general population: An overview of challenges and opportunities*. [Synthesis paper](#) prepared for NCRM Web Survey Network Opening Conference.
- Roberts, C., Lipps, O., Vandenplas, C., and Ernst Stähli, M. (2012). *FORS Strategy for Methodological Research 2012 – 2016*. Internal strategy report prepared for FORS. FORS, University of Lausanne.
- Roberts, C. and Jäckle, A. (2012). Causes of mode effects: Separating out interviewer and stimulus effects in comparisons of face-to-face and telephone surveys. *ISER Working Paper* [2012-27](#). Colchester: University of Essex.
- Roberts, C., Eva, G., Lynn, P. and Johnson, J (2011). *Measuring the effect of interview length on response propensity and response quality in a telephone survey - Final report of the ESS CATI experiment*. ESSi JRA1 Deliverable 5. Centre for Comparative Social Surveys, City University London.
- Roberts, C., Eva, G., Allum, N. and Lynn, P. (2010). Data quality in telephone surveys and the effect of questionnaire length: a cross- national experiment. *ISER Working Paper* [2010-36](#). Colchester: University of Essex.
- Sturgis, P., Roberts, C. and Smith, P. (2010). Middle alternatives revisited: How the neither/nor response acts as a 'face-saving' way of saying 'I don't know'. *Southampton Statistical Sciences Research Institute Working Paper* [M10/01](#). Southampton: University of Southampton
- Jäckle, A., Roberts, C., and Lynn, P. (2008) Assessing the Effect of Data Collection Mode on Measurement. *ISER Working Paper 2008-08*. Colchester: University of Essex.
- Roberts, C., Eva, G. and Widdop, S. (2008) *Assessing the demand and capacity for mixing modes of data collection on the European Social Survey: Final report of the mapping exercise*. Centre for Comparative Social Surveys, City University London.

- Roberts, C. (2008) *Designing equivalent questionnaires for a mixed mode European Social Survey: Report on the findings of ESS mode experiments*. Centre for Comparative Social Surveys, City University London.
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- Roberts, C. (2007) Mixing modes of data collection in surveys: A methodological review. *National Centre for Research Methods (NCRM) Methods Review Papers*, [NCRM/008](#), Southampton: University of Southampton.
- Roberts, C. (2007). *Information, involvement and identity: a social psychological investigation into British attitudes towards the Euro*. Thesis submitted for the degree of Doctor of Philosophy. London: London School of Economics and Political Science, [LSE Theses Online](#).
- Roberts, Caroline (2005) *Expert workshop on mixed mode data collection in comparative social surveys*. In: Mixed Mode Data Collection in Comparative Social Surveys, 15-16 September 2005, City University, London. <https://eprints.ncrm.ac.uk/id/eprint/406/1/FinalReport.pdf>
- Whitehead, C.M.E., Stockdale, J.E., Scanlon, K., Roberts, C., and West, K. (2002) *Neighbourhood wardens: a review of international experience*. LSE London [Discussion Paper No.9](#). The London School of Economics and Political Science, London.

I n v i t e d T a l k s

- Oct. 2023** *Current challenges in survey data collection - Invited participant in a Panel Discussion, ESRC Survey Futures, Second Survey Practice Forum – Broadway House, London, 9th October, 2023*
- Jul. 2023** *Survey research post-pandemic: What is it becoming? – Invited participant in a Panel Discussion, 10th Conference of the European Survey Research Association, 20th July 2023*
- Nov. 2021** *Current challenges in survey research – Data privacy concerns and the use of apps – Invited talk at the Security and Privacy Engineering (SPRING) Laboratory Seminar Series, EPFL – 11th November 2021*
- Jul. 2021** *Survey research: Past, present and future – Invited video podcast for the 9th Conference of the European Survey Research Association, Virtual Conference, July 2021.*
- May 2021** *Questionnaire Design. Invited presentation to English students at the Gymnase de Chamblandes, Pully. 11th-12th May 2021.*
- Feb. 2020** *Data privacy concerns as a source of resistance to participate in surveys using a smartphone app – Invited talk at Cathie Marsh Institute for Social Research, University of Manchester, UK, 13th February 2020*
- Jun. 2019** *Designing Effective Questionnaires – Workshop presentation, L’Institut fédéral des hautes études en formation professionnelle, IFFP, 3rd June 2019*
- Mar. 2018** *Predicting the unpredictable: Problems of representation, measurement and specification. Computation and Society Workshop, EPFL, Lausanne, Switzerland, 22nd May 2018.*
- Jan. 2018** *Measurement error in self- and proxy reports of educational qualifications: A validation using administrative data. Presentation with Fiona Müller, for the Swiss Federal Statistical Office, 18 January 2018*
- Jun. 2014** *Recent innovations in survey methodology for the management of errors and costs. Workshop on Current Trends in Survey, Social and Market Research, Swiss Federal Statistical Office, 13 June 2014*
- Mar. 2013** *Challenges to data quality in survey research: The problem of mixed mode fieldwork. Research seminar IPTO, University of Neuchâtel, 7th March 2013*
- Jun. 2012** *Future data collection strategies on the ESS and the problem of equivalence. ISSC Special Panel 'Critical reflections on the future of comparative social research', 65th Annual Conference of the World Association for Public Opinion Research, Hong Kong*
- Apr. 2011** *Mixing modes in cross-national surveys – findings from the European Social Survey (ESS) methodological research programme. Workshop on Data Collection Modes in Cross-National Surveys, Eurofound, Dublin*

- Dec. 2009** *Mixing modes of data collection in social surveys.* FORS/IMA/MISC Methods and Research Meetings, University of Lausanne, Switzerland
- Sep. 2006** *Report on Phase II of the ESS-Gallup Mixed Mode Methodology Project*
Flash Eurobarometer Methodology Seminar – Gallup, The Adelphi, 1-11 John Adam Street, London, UK
- Feb. 2006** *Future data collection methods on the ESS.* L'Enquete Sociale Européene (ESS): Apports et Mise en Perspective - Centre de Recherches Politiques de Sciences Po, Paris, France
- Dec. 2005** *Methodological advances on the ESS: A mixed mode future?* Research Seminar, University of Winchester, UK
- Dec. 2005** *Comparative social surveys - about the ESS.* MSc in Social Research Methods Programme, Survey Methods course, University of Surrey, UK
- Oct. 2005** *Measuring attitudes cross-nationally: Lessons from the European Social Survey.* Sociology Seminar, Nuffield College, University of Oxford, UK
- Mar. 2005** *Comparative social surveys - about the ESS.* MSc in Social Research Methods Programme, Survey Methods course University of Surrey, UK

C o n f e r e n c e P r e s e n t a t i o n s

- Roberts, C., Asensio, M., Lipps, O., and Pekari, N. (2023). *To what extent do data privacy concerns and digital distrust act as barriers to smartphone sensor data collection in general population surveys and what can be done to mitigate them?* Paper presented at the 10th Conference of the European Survey Research Association, Milan, Italy, 17th-21st July 2023.
- Roberts, C., Herzing, J., Asensio, M., Abbet, P., and Gatica Perez, D. (2023). *Response Burden and Dropout in a Probability-Based Online Panel Study – A Comparison between an App and Browser-Based Design.* Paper presented at the 10th Conference of the European Survey Research Association, Milan, Italy, 17th-21st July 2023.
- Bosch, O., Asensio, M., and Roberts, C. (2023). *Data donations, are they worth the effort? The accuracy and validity of smartphone usage measures computed with self-reports and data donations.* Paper presented at the 10th Conference of the European Survey Research Association, Milan, Italy, 17th-21st July 2023.
- Asensio, M., Bosch, O., and Roberts, C. (2023). *What is the best way of collecting data donations? An experiment assessing the feasibility of three data donation approaches to measure smartphone usage.* Paper presented at the 10th Conference of the European Survey Research Association, Milan, Italy, 17th-21st July 2023.
- Roberts, C., Asensio Manjon, M., Pekari, N., and Felder, M. (2022). *Optimising methods of recruitment to a smartphone panel study: Do efforts to reduce privacy concerns improve stated willingness to agree to sensor data collection?* Paper presented at the Mobile Apps and Sensors in Surveys Workshop, Utrecht, June 16-17, 2022.
- Roberts, C., Herzing, J.E., and Gatica-Perez, D. (2022). *Are respondents on the move when completing a mobile web survey? Evaluating response context through combined data sources.* Paper presented at the Annual Conference of the American Association for Public Opinion Research, May 11-13, 2022.
- Roberts, C., Asensio Manjon, M., and Ernst Stähli, M. (2021). *Lockdown measures and time availability: Covid-19 Impact on survey response rates and nonresponse bias.* Paper presented at the 9th Conference of the European Survey Research Association, Virtual Conference, July 2021.
- Roberts, C., Herzing, J.E., Gatica-Perez, D. (2021). *Can a smartphone app be used to survey the general population: Comparing an app- and a browser-based web survey design.* Paper presented at the 9th Conference of the European Survey Research Association, Virtual Conference, July 2021.
- Asensio Manjon, M., Roberts, C., Herzing, J.E. (2021). *Mobile optimization strategies: Effects on web survey participation and fieldwork progression.* Paper presented at the 9th Conference of the European Survey Research Association, Virtual Conference, July 2021.
- Martinez Atencio, J., Roberts, C., Herzing, J., and Gatica-Perez, D. (2021). *Does smartphone usage behaviour influence willingness to agree to passive data collection via a mobile app?* Paper presented at the 9th Conference of the European Survey Research Association, Virtual Conference, July 2021.
- Roberts, C., Herzing, J., and Gatica-Perez, D. (2021). *Can a smartphone app be used to survey the general population?*

- Comparing an app- and a browser-based web survey design.* Paper presented at the 2nd Mobile Apps and Sensors in Surveys (MASS) Workshop, 22nd-23rd April, 2021.
- Roberts, C., Herzing, J., and Gatica-Perez, D. (2020). *Data privacy concerns as a source of resistance to participate in surveys using a smartphone app.* Paper presented at the General Online Research (GOR) Conference, Virtual Conference, 10th-11th September 2020.
- Herzing, J.E., Roberts, C., and Gatica-Perez, D. (2020). *Are respondents on the move when filling out a mobile web survey?* Paper presented at the General Online Research (GOR) Conference, Virtual Conference, 10th-11th September 2020.
- Roberts, C. (2019). *Measuring Privacy Attitudes.* Contribution to a panel discussion presented at the 8th Conference of the European Survey Research Association, Zagreb, Croatia, 15th-19th July 2019.
- Roberts, C., Herzing, J., Sobrino Piazza, J., and Gatica-Perez, D. (2019). *Understanding resistance to participate in passive smartphone data collection in mobile-web surveys.* Paper presented at the 8th Conference of the European Survey Research Association, Zagreb, Croatia, 15th-19th July 2019.
- Pawlicki, L., Roberts, C., and Ernst Stähli, M. (2019). *Effects of database lookups on survey estimates of occupation.* Paper presented at the 8th Conference of the European Survey Research Association, Zagreb, Croatia, 15th-19th July 2019.
- Sobrino Piazza, J., Pollien, A., and Roberts, C. (2019). *Split questionnaire design: can a question battery be split and still produce the same measurements? Evaluating context effects in the study of moral values.* Paper presented at the 8th Conference of the European Survey Research Association, Zagreb, Croatia, 15th-19th July 2019.
- Roberts, C. and Müller, F. (2018). *Measurement error in self- and proxy reports of educational qualifications: A validation using administrative data.* Paper presented at the 71st annual conference of the World Association for Public Opinion Research, Marrakech, Morocco, 27th-20th June 2018.
- Roberts, C., Sarrasin, O., and Ernst Stähli, M. (2018). *Sources of error in 3MC surveys – an assessment of the relative impact of mode and translation error on measurement invariance.* Paper presented at the 71st annual conference of the World Association for Public Opinion Research, Marrakech, Morocco, 27th-20th June 2018
- Roberts, C. and Müller, F. (2018). *Measurement error in self- and proxy reports of educational qualifications: A validation using administrative data.* 13^{ème} Journées de Méthodologie Statistique de l'INSEE, Paris, France, 12-14 June 2018.
- Roberts, C., Sarrasin, O., and Ernst Stähli, M. (2018). *Sources of error in 3MC surveys – an assessment of the relative impact of mode and translation error on measurement invariance.* Paper presented at the 73rd Annual Conference of the American Association for Public Opinion Research, 15th-19th May, 2018, Denver, Colorado
- Ernst Stähli, M., Sarrasin, O. and Roberts, C. (2017). *Do mode effects matter in cross-national surveys? An assessment of measurement invariance across data collection methods and countries.* Paper presented at the 7th Conference of the European Survey Research Association, Lisbon, Portugal, 17th-21st July 2017.
- Sanchez Tome, R., Roberts, C., and Joye, D. (2017). *Mode effects in answers to sensitive open-ended questions.* Paper presented at the 7th Conference of the European Survey Research Association, Lisbon, Portugal, 17th-21st July 2017.
- Roberts, C., Gilbert, E., Allum, N. and Eisner, L. (2017). *Satisficing in surveys: A systematic review of the literature.* Paper presented at the 7th Conference of the European Survey Research Association, Lisbon, Portugal, 17th-21st July 2017.
- Roberts, C., Villar, A., and Yang, Y. (2017). *Do 11-point scales guarantee better measurement quality than shorter scales in multi-lingual surveys?* Paper presented at the 7th Conference of the European Survey Research Association, Lisbon, Portugal, 17th-21st July 2017.
- Roberts, C., and Vandenplas, C. (2016). *Estimating components of mean-squared error to evaluate the benefits of mixing data collection modes.* Paper presented at the 71st Annual Conference of the American Association for Public Opinion Research, Austin, TX., USA - 12-15/5/2016.
- Roberts, C., Vandenplas, C., Joye, D., Ernst Stähli, M., Sanchez Tome, R., and Allum, N. (2015). *Estimating components of Mean-Squared Error as a means to evaluate mixed mode solutions to noncoverage error in telephone surveys.* 2015 International Total Survey Error Conference, Baltimore, MD., USA – 19-22/9/2015
- Parutis, V., Jäckle, A., and Roberts, C. (2015). *Effects of showcards on responses in face-to-face surveys surveys.* Understanding Society Scientific Conference 2015, Colchester, UK – 21-23/7/2015

- Roberts, C., Ernst Stähli, M., Joye, D., and Sanchez Tome, R. (2015). *Combining web and mail sequentially – error and cost advantages in the Swiss context*. Paper presented at 6th Conference of the European Survey Research Association, Reykjavik, Iceland, July 13-17, 2015.
- Ernst Stähli, M., Roberts, C., Sanchez Tome, R. and Joye, D. (2015). *Comparing estimates across survey designs – are mode effects the greatest cause for concern?* Paper presented at 6th Conference of the European Survey Research Association, Reykjavik, Iceland, July 13-17, 2015.
- Sanchez Tome, R., Roberts, C., Ernst Stähli, M., and Joye, D. (2015). *Mode effects on measures of wellbeing: a comparison between uni- and multi-dimensional approaches*. Paper presented at 6th Conference of the European Survey Research Association, Reykjavik, Iceland, July 13-17, 2015.
- Roberts, C. and Vandenplas, C. (2015). A validation of R-indicators as a measure of the risk of bias using data from a non-response follow-up survey. Paper presented at the 70th Annual Conference of the American Association for Public Opinion Research, Miami, FL., USA – 14-17/5/2015
- Ernst Stähli, M., Joye, D., and Roberts, C. (2015). *Alternatives au problème de couverture dans les enquêtes CATI : Enseignements de l'expérience mixed-mode de LIVES-FORS*. Paper presented at the Workshop FORS-BFS 'Erfahrungen mit mixed mode in Surveys', Neuchâtel, Switzerland, March 16, 2015.
- Sanchez Tome, R., Roberts, C., Ernst Staehli, M., and Joye, D. (2014). *Mode effects in measures of subjective well-being – Implications for cross-survey comparisons*. Paper presented at the 67th Annual Conference of the World Association for Public Opinion Research, Nice, France - 4-6/9/2014
- Roberts, C., Vandenplas, C., Ernst Staehli, M., Joye, D., and Sanchez Tome, R. (2014). *A comparison of the impact of single and mixed mode follow-ups of nonrespondents on survey errors and costs*. Paper presented at the VI European Congress of Methodology, Utrecht, Netherlands - 23-25/7/2014
- Ernst Staehli, M., Roberts, C., and Joye, D. (2013). *Coverage, representativity and data quality in mixed mode surveys: Some results from a Swiss experiment*. Paper presented at the 6th Webdatanet meeting and conference 'Mixed mode and multi-method research', Reykjavik, Iceland, 16/9/2013
- Roberts, C., Ernst Staehli, M., and Joye, D. (2013). *Mixed mode solutions to coverage and nonresponse error: Evaluation of the cost-error trade-off*. Paper presented at the 5th Conference of the European Survey Research Association, Ljubljana, Slovenia - 15-19/7/2013
- Roberts, C. (2013). *Participation and engagement in web surveys of the general population: An overview of challenges and opportunities*. Paper presented at the Opening Conference of the NMI 'Web surveys for the general population: How, why, and when?', London, 25-26/2/2013.
- Roberts, C., Vandenplas, C., and Ernst Staehli, M. (2012). *Evaluating the impact of response enhancement methods on non-response bias in the Swiss European Social Survey*. Paper presented at the International Workshop on Total Survey Error, Sanpoort, Netherlands - 2-4/9/2012
- Joye, D., and Roberts, C. (2012). *Methodological challenges - Research challenges: Studying vulnerabilities and the life course in Switzerland*. Paper presented at the LIVES International Workshop on Methodological and Substantive Challenges in Measuring Vulnerability Across the Life Course, Lausanne, Switzerland - 18-19/6/2012
- Roberts, C., Gilbert, E., and Allum, N. (2012). *Methods of measuring response effects in surveys and implications for understanding their causes*. Paper presented at the 65th Annual Conference of the World Association for Public Opinion Research (WAPOR), Hong Kong, 14-16/6/2012
- Roberts, C., Allum, N., and Sturgis, P. (2011). *Are reluctant panelists worth the effort? Analysis of measurement error in a probability-based Internet panel*. Paper presented at the European Survey Research Association Annual Conference, Lausanne, Switzerland - 18-22/7/2011
- Roberts, C., Gilbert, E., and Allum, N. (2011). *Research based on Satisficing Theory: a systematic review of methods and results*. Paper presented at the European Survey Research Association Annual Conference, Lausanne, Switzerland - 18-22/7/2011
- Roberts, C., Gilbert, E., and Allum, N. (2011). *Research based on Satisficing Theory: a systematic review of methods and results*. Paper presented at the American Association for Public Opinion Research, Phoenix, AZ, USA – 12-15/5/2011
- Roberts, C., Sturgis, P., and Allum, N. (2010). *Common causes of measurement and nonresponse error on the 2008 ANES Panel Survey*. Paper presented at the 21st International Workshop on Household Survey Nonresponse, Nürnberg, Germany – 30/8-1/9/2010

- Roberts, C., Sturgis, P., and Allum, N. (2010). *Unobserved common causes of measurement and nonresponse error on the 2008 ANES Panel Survey*. Paper presented at the International Total Survey Error Workshop, Stowe, VT, USA – 13-15/6/2010
- Sturgis, P., Smith, P., Duffy, B., & Roberts, C. (2010). *Happy! Or can't get no satisfaction? Concept equivalence in the measurement of subjective well-being*. Paper presented at the American Association for Public Opinion Research, Chicago, USA – 13-16/5/2010
- Joye, D., Sapin, M., Ernst Staehli, M., Pollien, A., & Roberts, C. (2010). *Survey climate in Switzerland*. Paper presented at the International Workshop on Comparative Survey Design and Implementation (CSDI), Lausanne, Switzerland – 25-27/3/2010
- Garland, P., Stark, T., Roberts, C., Sood, G., & Krosnick, J. A. (2010). *A New Look at Racism in America: Evidence from National Surveys*. Paper presented at the Annual Conference of the Society for Personality and Social Psychology, Las Vegas, Nevada – 28/1/2010
- Roberts, C. *Mode effects in Switzerland: non-response and measurement error on the ESS*. Paper presented at the Annual Conference of the World Association for Public Opinion Research, Lausanne, Switzerland -11-13/9/2009
- Roberts, C. *Using survey paradata to evaluate the benefits of mixed mode data collection* - Annual Conference of the European Survey Research Association, Warsaw, Poland – 29/6-3/7/2009
- Sturgis, P., Smith, P. and Roberts, C. *Neither fish nor fowl: The problem of 'neither/nor' responses as indicators of opinion neutrality* – American Association for Public Opinion Research (AAPOR) 64th Annual Conference, Miami, USA – 14-17/5/2009
- Roberts, C. and Eva, G. *Challenges in adapting face-to-face questionnaires for mixed mode data collection*. 7th International Conference on Social Science Methodology, Naples, Italy – 1-5/9/2008
- Eva, G., Roberts, C., Lynn, P. and Allum, N. *Telephone interviews. The effect of length on data quality and response rates*. International Conference on Survey Methods in Multinational, Multiregional, and Multicultural Contexts (3MC), Berlin, Germany – 25-28/6/2008
- Roberts, C., Eva, G., Allum, N. and Lynn, P. *Does length matter? The effect of interview duration on data quality in telephone interviews* – American Association for Public Opinion Research (AAPOR) 63rd Annual Conference, New Orleans, USA – 15-18/5/2008
- Eva, G., Roberts, C. and Lynn, P. *Measuring the Effect of Interview Length on Telephone Survey Cooperation* – American Association for Public Opinion Research (AAPOR) 63rd Annual Conference, New Orleans, USA – 15-18/5/2008
- Jäckle, A. and Roberts, C. *Assessing the effect of data collection mode on measurement* – Invited paper at the 56th Session of the International Statistical Institute, Lisbon, Portugal – 22-29/8/2007
- Roberts, C. *Mixing modes of data collection in surveys* – Annual Conference of the European Survey Research Association, Prague, Czech Republic - 25-29/6/2007
- Roberts, C., Jäckle, A. and Lynn, P. *Causes of Mode Effects: Separating out Interviewer and Stimulus Effects in Comparisons of Face-to-Face and Telephone Surveys* – Annual Conference of the European Survey Research Association, Prague, Czech Republic - 25-29/6/2007
- Roberts, C. *Mixing modes on the European Social Survey – Implications for Data Quality* – Economic and Social Research Council (ESRC) Methods Festival, University of Oxford, UK - 17-20/7/2006
- Roberts, C. *Resources for International Comparative Analysis: The European Social Survey* – Economic and Social Research Council (ESRC) Methods Festival, University of Oxford, UK - 17-20/7/2006
- Roberts, C., Jäckle, A. and Lynn, P. *Mixing modes on the European Social Survey: Implications for data quality* – American Association for Public Opinion Research (AAPOR) 61st Annual Conference, Montreal, Canada – 18-21/5/2006
- Roberts, C., Lynn, P. and Jäckle, A. *Mixing modes on the European Social Survey: Implications for data quality* – One day conference on mixed mode data collection in comparative social surveys, City University, London, UK - 15/9/2005
- Roberts, C. and Lynn, P. (2005) *Methodological advances on the ESS: A mixed mode future?* – American Association for Public Opinion Research (AAPOR) 60th Annual Conference, Miami Beach, USA - 12-15/5/2005

- Roberts, C. (2003) *Concerns about the single currency – the agenda-setting role of the British press* – World Association for Public Opinion Research (WAPOR) Annual Conference – Prague, Czech Republic - 17-19/9/2003
- Roberts, C. (2003) *Argument quality in political communication: Implications for research into attitude change* – British Psychological Society Social Psychology Section Annual Conference, LSE, UK - 10-12/9/2003
- Roberts, C. (2003) *The role of issue involvement in UK public attitudes to the single European currency* – Poster presented at the American Association for Public Opinion Research (AAPOR) 58th Annual Conference, Nashville, USA - 15-18/5/2003
- Sturgis, P.J., Roberts, C. and Allum, N.C. (2003) *A different take on the deliberative poll: Information, Deliberation and Attitude Constraint* – American Association for Public Opinion Research (AAPOR) 58th Annual Conference – Nashville, USA - 15-18/5/2003
- Roberts, C. (2002) *Leading articles about the single currency in two British newspapers: An application of argumentation analysis* – Third Inter-University Graduate Conference on Social Psychology, LSE, UK - 18/5/2002
- Roberts, C. (2001) *Changing public attitudes to the euro – Learning from opinion polls* – World Association for Public Opinion Research Annual Conference, Rome, Italy - 20-22/9/2001
- Roberts, C. (2001) *Elaboration likelihood in a referendum campaign: reading arguments about the euro* – British Psychological Society Social Psychology Section Annual Conference, University of Surrey, UK - 18-20/7/2001.
- Roberts, C. (2001) *Elaboration likelihood in a referendum campaign: reading arguments about the euro* – Second Inter-University Graduate Conference on Social Psychology, University of Cambridge, UK - 5/5/2001
- Peay, J., Eastman, N.E. and Roberts, C. (2000) *Attitudes, Knowledge and Decision Processes of Professionals Operating the Mental Health Act* – One day conference ‘Shaping the New Mental Health Act: Key Messages from the Department of Health Research Programme’, London, UK- 6/3/2000

P r o f e s s i o n a l T r a i n i n g

- Nov. 2016** *Evaluating Social Programs (JPAL101x)*. Online course offered by Rachel Glennerster and Marc Shotland (Abdul Latif Jameel Poverty Action Lab (J-PAL) at the Massachusetts Institute of Technology), through edX.
- Dec. 2010** *Paradata in survey research*. CASS short course by Frauke Kreuter (University of Michigan, USA), Mick P. Couper (University of Michigan, USA) and Gabriele B. Durrant (University of Southampton, USA).
- Oct. 2010** *Survey design and quality*. QMSS2 seminar led by Dominique Joye (University of Lausanne) and Peter Mohler (University of Mannheim).
- May. 2009** *Practical tools for nonresponse bias studies*. AAPOR short course by J. Michael Brick (Westat, USA) and Kristen Olson (University of Nebraska, USA).
- Mar. 2008** *Sampling in cross-national surveys*. Two-day ESSTrain course at GESIS-ZUMA, Mannheim by Vijay Verma (University of Siena, Italy).
- Dec. 2007** *Handling missing data in longitudinal surveys*. Two-day workshop at City University by Ian Plewis (University of Manchester, UK) and James Carpenter (London School of Hygiene and Tropical Medicine, UK).
- June 2007** *Coping with measurement error in survey research*. ESRA short course by Willem Saris (ESADE, Spain).
- May 2007** *Multimode data collection: Design, implementation, and evaluation*. AAPOR short course by Martin Frankel (Baruch College, City University of New York, USA) and Michael W. Link (Centers for Disease Control and Prevention).
- April 2007** *Innovations in survey data collection: Mixed mode, web surveys, and visual design*. Two-day course at the University of Utrecht by Edith de Leeuw (University of Utrecht, The Netherlands) and Don Dillman (Washington State University, USA)

- July 2006** *The Psychology of Survey Response*. CASS three-day course by Roger Tourangeau (University of Michigan, USA), hosted by Southampton Statistical Sciences Research Institute
- May 2005** *Survey Translation: Issues and Procedures*. AAPOR short course by Janet Harkness (University of Nebraska, USA/ ZUMA, Germany) and Alisú Schoua-Glusberg (Research Support Services, Illinois, USA)
- Aug 2004** *Survey non-response*. Two-day course by Robert Groves (University of Michigan), hosted by the UK's National Centre for Social Research (NatCen)
- May 2004** *Effective Communication Skills*. Two-day course provided by David Wheal and James Bellini at Media Counsellors (UK)
- Feb. 2004** *Introduction to Blaise Programming*. Three-day course provided by Statistics Netherlands at the Office for National Statistics
- Dec. 2003** *SPSS: Basic Syntax*
SPSS: Advanced programming with Syntax
 Two one-day courses provided by the SPSS training centre, Woking, Surrey
- May, 2003** *It Takes More than Words to Write a Question: How Visual Layout Affects Answers to Mail and Internet Surveys*. AAPOR short course by Don Dillman (Washington State University, USA)
- Sept. 2002** *Structural Equation Modelling with LISREL 8.52*. Two-day course by Karl Jöreskog (Uppsala University, Sweden) and the Statistics Department, LSE
- Sept. 2000** *An Introduction to Teaching and Learning*. Two-day induction workshop for part-time teachers by LSE Teaching and Learning Division
- May 1998** *Questionnaire Design*. Three-day course by Jon Krosnick (Stanford University, USA) hosted by the Methodology Institute, LSE
- April 1998** *Depth Interviewing*. Three-day course provided by the National Centre for Social Research, hosted by the Methodology Institute, LSE

H o n o u r s a n d P r i z e s

- Dec. 2005:** Laureate, Descartes Prize for Excellence in Scientific Research awarded to the Central Co-ordinating Team of the European Social Survey
- Jun. 1997:** Sage Project Prize for Best Final Year Project – Department of Psychology, University of Exeter

Last updated 04/01/24.